

promoflex
by **contact**



Success at POS

The brand for retail merchandising systems at POS

Printing material for POS

promoflex printing material

Produced using UV offset, screen or digital printing processes:

- Plastic picture labels and shelf stoppers
- Printed, die cut and bent promotional crowners
- Adhesive labels, hanging ceiling signs, plastic transparencies for freezers, adhesive film, paper or cardboard
- Check-out counter dividers with insert strips



Shelf stoppers



Check-out counter dividers with insert strips



Crowners



Rear inserts



Adhesive labels

Shopping baskets

Generate more sales - with promoflex shopping baskets

Thanks to their large holding capacity and strong load-bearing capacity, *promoflex* shopping baskets make shopping easier for your customers and encourage impulse buying.

The *promoflex* shopping basket in detail:

- Low-cost shopping basket
- Resistant and crack-proof material, easy to stack
- Available in different colours (red, yellow, green and blue), your own colours also possible
- Customised printing with your logo



Shopping basket



Rolling shopping basket



Basket trolley

Counter marking solutions

promoflex counter marking solutions – an attractive alternative to price cassettes

Display your fresh produce attractively, informatively and elegantly with *promoflex* price cards. Thanks to our products, you can quickly, easily and conveniently implement the statutory provisions of the Food Information Regulations.

We can supply you with everything you need for this:

- Evolis Primacy Simplex/Duplex card printer and accessories
- *promoflex* blank price cards, standard ISO credit card size 86 x 54 mm
- *promoflex* stainless steel price label holders
- *promoflex* rear inserts for price cards



Price label holders



Evolis Primacy

Poster frame systems

Make your products stand out with *promoflex* poster frame systems

promoflex poster frames and frame stands are ideal for making your products, prices and promotional messages stand out. Our comprehensive range of accessories offers you plenty of scope for your own creative possibilities. For example, you can use:

- *promoflex* poster frames in different sizes and colours
- *promoflex* PVC protective covers
- *promoflex* stable and attractive frame stands

We can provide you with many other items such as slate-coated chalk boards, chalk and a comprehensive range of fasteners for your frame systems.

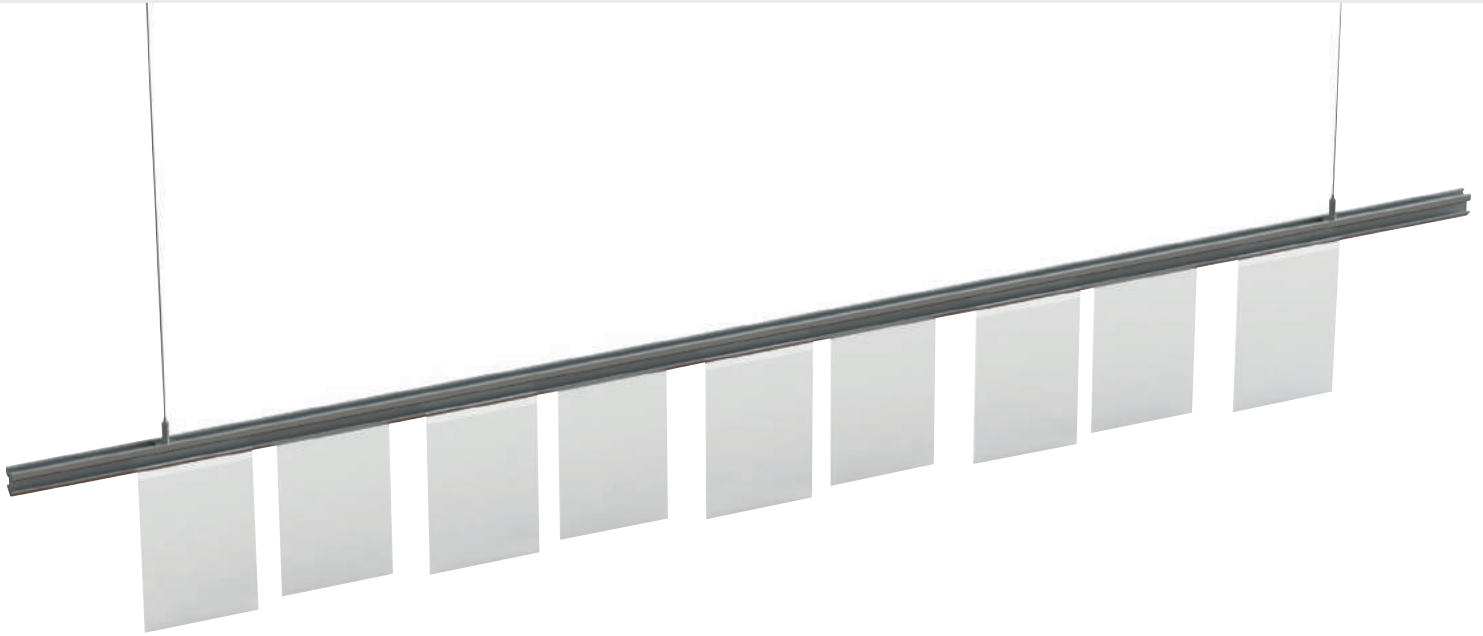


Poster frames



Poster frame stands

The new generation of hanging ceiling signs



pick&change - the easy ceiling solution

The new pick&change ceiling solution makes it far easier, quicker and safer to hang displays above your goods.

The pick&change complete solution offers a modern and innovative alternative to your existing ceiling system. The pick&change ceiling system is perfect for use in all large-scale sales areas where you wish to suspend information or prices from the ceiling.

e.g. beverage stores, supermarkets, DIY stores and garden centres.

The advantages for you with pick&change:

- Quick and easy changing of price or promotional posters – no more exhausting installation or removal of poster displays with hooks and eyes.
- The poster displays are simply clipped into the pick&change tracks where they hang down vertically.
- Poster displays within easy reach can be effortlessly removed and positioned with one hand. No need to climb on a stool or up a ladder.
- Use our pick&change picker for poster displays placed up high, out of reach.
- In centre aisles, you can position poster displays on both sides. Since a perforated strip is not required, the poster displays can be moved variably.
- Simple and cost-effective retrofitting of existing ceiling systems.

New equipping with pick&change

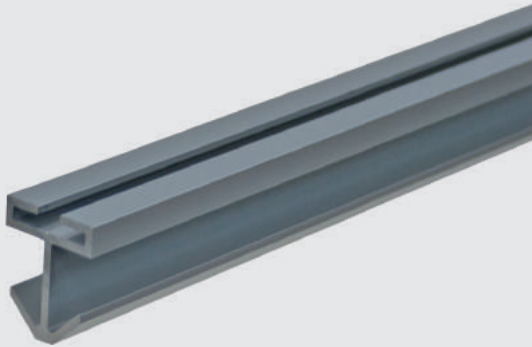
The pick&change aluminium rail is suspended with our comprehensive range of mounting accessories. No other components (such as perforated strips or hooks and eyes) are required to use the pick&change displays.

Retrofitting an existing ceiling system with pick&change

You can also benefit from the pick&change ceiling system with your existing ceiling system. Simply replace the existing perforated strips with pick&change plastic strips.

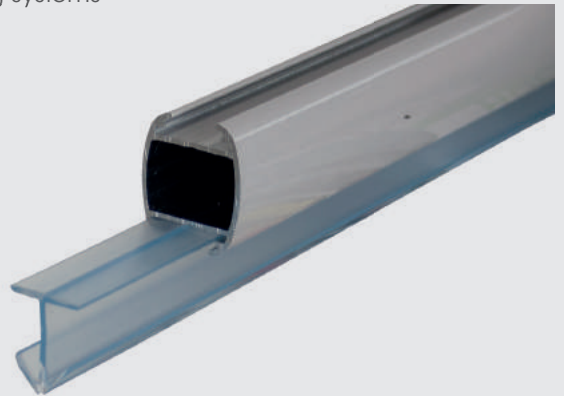
pick&change aluminium rail

For new equipment



pick&change plastic strip

For retrofitting your existing ceiling systems



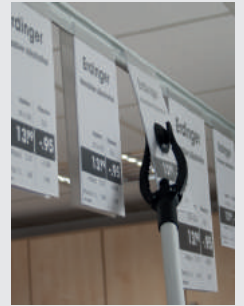
pick&change suspension element

The pick&change suspension element makes it extremely easy to mount the pick&change aluminium rail on the ceiling.



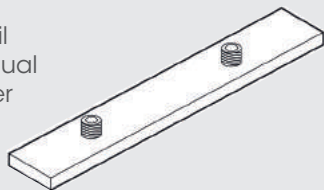
pick&change picker

The picker lets you hang up and take down out of reach poster displays effortlessly.



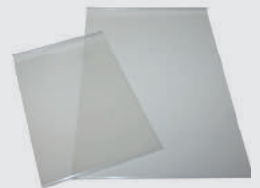
pick&change rail connector for aluminium rails

With the pick&change rail connector, several individual rails can be fitted together to form one combined rail.



pick&change poster displays

The pick&change poster displays fit into the pick&change ceiling system precisely and are available in A4 and A5 sizes. Special sizes available on request.



NiceLabel label software

NiceLabel is a range of professional software products which enable the easy creation of labels with text, barcodes and graphics. With this software you can also create layouts for promoflex price cards as well as posters and price labels for promoflex poster frame systems and pick&change poster displays.



Product range



contact manual labelling systems

- Manual labelers and dispensers
- Labels for product labelling



contact labels

- Quality labels for industry and retail
- Decorative and promotional labels
- Scale labels



contact labelling systems

- Fully- and semi-automatic printing and labelling systems



contact labelling systems

- Thermal and thermal transfer printers
- Carbon ribbons and other accessories
- Label software
- Special solutions



promoflex retail merchandising systems

- Price and information holders
- Printing materials at POS
- Indoor and outdoor advertising
- Counter marking solutions



promoflex consumables

- Tag guns and fasteners
- Cash register rolls, scale rolls and receipt rolls

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